SANTA CRUZ COUNTY
Housing for Health
PARTNERSHIP

PUBLIC SOLICITATION OF APPLICATIONS

2024 Local CoC Builds Notice of Funding Opportunity
Project Evaluation & Application Policies and Procedures
Process Summary
Requirements
Rating Criteria
Timeline
Instructions

Local Applications Due: September 27, 2024, before 5 pm PST

Final Locally Selected Application Due to HUD:
November 21, 2024, 11:59:59 PM EST

Prepared by Housing for Health Partnership Staff

August 2024

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OVERVIEW OF THE HUD CoC BUILDS NOFO

Introduction

On July 22, 2024, the U.S. Department of Housing and Urban Development (HUD) released the Notice of Funding Opportunity (NOFO) for Continuum of Care (CoC) Builds Program Competition. The NOFO can be found at https://www.hud.gov/program_offices/comm_planning/coc/cocbuilds. All applicants for this funding are strongly encouraged to thoroughly review and read the HUD NOFO prior to applying through the local process to ensure the proposed project meets HUD's minimum requirements. Local applications submitted that do not meet the minimum requirements of the HUD NOFO will NOT be reviewed locally.

The Santa Cruz County CoC is requesting proposals for HUD's CoC Builds program competition and will be accepting applications for new PSH (PSH) projects.

The CoC Builds Program targets efforts within CoC geographic areas to address and reduce persons experiencing homelessness by adding new units of PSH through awards for new construction, acquisition, or rehabilitation projects. HUD is encouraging CoCs to leverage funds provided for construction, acquisition, or rehabilitation of new PSH units with other funding sources to maximize the amount of housing that can directed to meeting the needs of individuals and families experiencing homelessness. PSH is permanent housing in which supportive services are provided to assist individuals with a disability and families where at least one household member has a disability and is experiencing homelessness to live independently. ONLY one project may be funded within the Santa Cruz County CoC geographic area. All applications received will be reviewed and scored by a non-conflicted Funding Review Committee, and a recommendation for a single project made, to be approved by the Housing for Health Partnership (H4HP) Policy Board (our local CoC governance board).

Any eligible group or organization wishing to apply for grant funding must submit an application for a project meeting the criteria established by HUD for the CoC Builds program.

If you are interested in applying for the funds you are strongly encouraged learn more about the local CoC Builds competition (and the related CoC competition) and how to apply by attending an Applicant Orientation Session (held twice to accommodate people's schedules) as follows:

1. Applicant Orientation Session #1 (in person)
   Tuesday, August 27, 10:30 - 12:30 pm
   2005 Wharf Road, Capitola – Capitola Library - Ow Family Community Room

2. Applicant Orientation Session #1 (remote)
   Wednesday, August 28, 2:00 - 4:00 pm
   Zoom link:
   https://santacruzcounty-us.zoomgov.com/j/1607862777?pwd=Gh5aEl0jtsbdA1re1X1r4SzNuCqvRo.1
   Meeting ID: 160 786 2777
   Passcode: 676683

Funding Available

$5,000,000 is the maximum possible total (before Fair Market Rent [FMR] adjustments) for **one** Santa Cruz County project adding new units of PSH through new construction, acquisition, or rehabilitation. In addition, no more than **20%** of the award may be used for other eligible CoC activities (and **10%** for Admin, which would total at maximum as follows:
- **$1,000,000 for** project-based rental assistance (PBRA), supportive services, and operating costs
- **$500,000** for project admin costs.

CoC Builds funds are NOT available for:
- New construction, acquisition, or rehabilitation of:
  - Existing PSH
  - Affordable housing that is not new PSH
  - Emergency shelter
  - Transitional housing
  - Other forms of housing, e.g., sober living environments
- Any PSH project that does not include construction, acquisition, or rehabilitation.

HUD's CoC Builds Program

HUD administers the CoC program, authorized by the McKinney-Vento Homeless Assistance Act, as amended by the Homeless Emergency Assistance and Rapid Transition to Housing (HEARTH) Act of 2009. As mentioned above, the CoC Builds program will make awards to new PSH projects in order to address both the immediate need for shelter and the underlying factors contributing to homelessness, leading to better outcomes for individuals and communities alike.

PSH is beneficial for several reasons:
- **Stability**: It provides stable housing for individuals who may otherwise be experiencing homelessness or precariously housed, offering a foundation for stability in their lives.
- **Support Services**: It offers on-site or readily accessible, voluntary support services such as counseling, healthcare, substance abuse treatment, and job training, tailored to the individual's needs.
- **Cost-Effectiveness**: It can reduce overall public costs by decreasing the use of emergency services, such as hospitals, shelters, and law enforcement, which are often utilized at higher rates by individuals experiencing homelessness.
- **Improved Health Outcomes**: Stable housing contributes to better physical and mental health outcomes for residents, as they have a safe and consistent environment in which to address health issues and access regular care.
- **Community Integration**: PSH allows individuals to become integrated into their communities, fostering a sense of belonging and social connection, which are crucial for overall well-being.
- **Prevention of Recidivism**: For individuals who have experienced incarceration or cycles of homelessness, PSH can break these cycles by providing a stable environment and support systems to prevent relapse into previous patterns.

HUD has the following six goals for this competition:
1. **Increase housing opportunities** for people with high risk of levels of need.

2. **Increase the supply of PSH units** within CoC geographic areas to address individuals and families experiencing homelessness where one member of the household has a disability.
3. **Encourage coordination** between housing providers, health care organizations, and social service providers.
4. **Ensure access to resources** for projects to expand opportunities for new PSH units in States with populations less than 2.5 million.
5. **Ensure new PSH units are conveniently located** near local services; e.g., walking distance, near reliable transportation services, provide access to telehealth.
6. **Affirmatively further fair housing** by addressing barriers that perpetuate segregation, hinder access to areas of opportunity for protected class groups and concentrate affordable housing in under-resourced areas.

The following are policy priorities specific to the CoC Builds program:

* **Increasing Affordable Housing Supply.** The lack of affordable housing is the main driver of homelessness. This NOFO provides funding for new construction, rehabilitation, or acquisition that can increase PSH stock in a CoC's geographic area. CoC's, applicants and developers should partner to determine an economical way to increase PSH supply for individuals and families experiencing homelessness that considers adaptive reuse and conversion of hotel properties. Additionally, CoCs and applicants should engage local leaders to mitigate zoning and land use issues that may impact adding PSH units to the CoC's housing stock.

* **Ensuring Access to Supportive Services and Public Services.** Providing voluntary supportive services to individuals and families experiencing homelessness, particularly for these households that also include a family member who has a disability, can ensure the households have the tools and resources needed to successfully maintain permanent housing. Applicants must ensure households that will reside in the units developed under this NOFO will have access to CoC Program supportive services as well as other public services such as easy access to local parks and recreation, post office, etc. Additionally, applicants proposing projects in rural areas are encouraged to consider the most cost-effective method for supportive services delivery (e.g., use of internet for check-ins with program participants) and access to public services.

* **Partnering with Housing, Health, and Service Agencies**. Using cost performance and outcome data, applicants should improve how all available resources are utilized to end homelessness. This is especially important as the CARES Act and American Rescue Plan have provided significant new resources to help end homelessness. HUD encourages CoCs to maximize the use of mainstream and other community-based resources when serving persons experiencing homelessness and should: Work closely with public and private healthcare organizations and assist program participants who are interested in assistance with receiving primary care, housing related services, and with obtaining medical insurance to address healthcare needs. This includes developing close partnerships with public health agencies to analyze data and design approaches that reduce homelessness, improve the health of people experiencing homelessness, and prevent and address disease outbreaks, including HIV/AIDS.

* **Partner closely with PHAs and state and local housing organizations to utilize coordinated entry, develop housing units, and provide housing subsidies** to people experiencing homelessness. These partnerships can also help CoC Program participants exit PSH through Housing Choice Vouchers and other available housing options. CoCs and PHAs should especially work together to implement targeted programs such as Emergency Housing Vouchers, HUD-VASH, Mainstream Vouchers, Family Unification Program (FUP) Vouchers, and other housing voucher programs targeted to people experiencing homelessness. CoCs should coordinate with

their state and local housing agencies on the utilization of new program resources provided through the HOME Investment Partnerships - American Rescue Plan Program (HOME-ARP).
- **Partner with local workforce development centers** to improve employment opportunities.
- **Work with Tribes and Tribal organizations** to ensure that Tribal members can access CoC funded assistance when a CoC's geographic area borders a Tribal area.

Eligible Applicants

The following types of project applicants will be eligible under the local CoC Builds program competition:
- Nonprofit organizations with 501(c)(3) status (other than institutions of higher education)
- Public housing authorities
- City or township governments.

HUD will only accept CoC Builds project applications submitted by CoC Collaborative Applicants. The County of Santa Cruz Human Services Department, Housing for Health (H4H) Division is the Collaborative Applicant for the Santa Cruz County CoC. The H4H Division will submit the application to HUD on behalf of the successful applicant organization.

Individuals, foreign entities, and sole proprietorship organizations are not eligible to compete for, or receive, awards made through the CoC Builds program.

Eligible Program Participants

Projects funded through this program have the following eligibility criteria for program participants (24 CFR 578.37(a)(1)(i)): Individuals with disabilities experiencing homelessness and families in which one adult or child has a disability experiencing homelessness. Supportive services designed to meet the needs of the program participants must be made available to the program participants.

Eligible Activities

For the CoC Builds program, PSH is the only CoC program component that is eligible for funding. Permanent Housing (PH) is community-based housing, the purpose of which is to provide housing without a designated length of stay. PSH can only provide assistance to individuals with disabilities and families in which one adult or child has a disability. The application may also request no more than 20 percent of an award for CoC Program eligible activities and costs associated with such new PSH projects.

Project Applications:
- Must include capital costs for new construction, acquisition, or rehabilitation of new PSH units
- May include costs for other eligible CoC program costs (PBRA, supportive services, and/or operations) associated with the PSH project that are no more than 20 percent of the total budget requested.

Timing Issues:
- Grant terms may be two, three, four, or five years.
- Projects selected for award must be able to:
  - Provide proof of site control (24 CFR 578.25) prior to execution of the grant agreement; and

- Execute the grant agreement with HUD no later than September 1, 2025.
- Additionally, projects selected for conditional award must:
  - Have a completed environmental review before awarded funds can be drawn
  - Meet the timeliness standards outlined in 24 CFR 578.85 for new construction or rehabilitation activities.

You should select the grant term based on the type of capital costs project you are submitting and the realistic time frame for completion. Generally, rehabilitation and acquisition time frames are less than new construction.

All subrecipients, except projects proposed by victim service providers proposing serve 100% victims of domestic violence, will be required to enter client data into the Santa Cruz County County CoC homeless management information system (HMIS), a secure, web-based data system used by the CoC to report de-identified, aggregate data as required by HUD or as needed for local management of the CoC. All subrecipients must agree to abide by the standards required by HUD for HMIS (HMIS Data Standards Manual - https://www.hudexchange.info/resource/3824/hmis-data-dictionary/). In the case of victim service providers, an HMIS-comparable database that meets HUD's requirements must be used.

Also, all projects must participate in the Santa Cruz County Coordinated Entry System (CES), and the selection of program participants must be consistent with the CoC's CES process. Persons housed in the assisted units must come from the Coordinated Entry Housing Prioritization list.

Eligible Cost Types

The eligible costs are summarized below. For further information, please see the CoC Interim Rule and CoC Program Introductory Guide at: https://www.hudexchange.info.

Acquisition funds used to pay up to 100 percent of the cost of acquisition of real property selected by the recipient or subrecipient for use in the provision of PSH for homeless persons.

Rehabilitation funds may be used to pay up to 100 percent of the cost of rehabilitation of structures to provide PSH to homeless persons (including installing cost-effective energy measures, and bringing an existing structure to State and local government health and safety standards). Grant funds may not be used for rehabilitation of leased property.

New construction funds may be pay up to 100 percent of the cost of new construction, including the building of a new structure or building an addition to an existing structure that increases the floor area by 100 percent or more, and the cost of land associated with that construction, for use as PSH. If grant funds are used for new construction, the applicant must demonstrate that the costs of new construction are substantially less than the costs of rehabilitation or that there is a lack of available appropriate units that could be rehabilitated at a cost less than new construction. Grant funds may not be used for new construction on leased property.

Other Allowable CoC Program Activities - No more than **20%** of each award may be used for PBRA, supportive services, and/or operating costs as follows:
- **TBRA** in this project must be long-term (more than 24 months). Subrecipients must serve as many program participants as shown in their funding application to HUD, but, if the amount

reserved for the term of the grant exceeds the amount needed to pay actual costs, the excess funds may be used to cover property damage, rent increases, or the rental needs of a greater number of program participants. When rental assistance funds are used to pay rent on units, the lease must be between the program participant and the landowner.

- **Supportive services** are eligible costs for PSH. All eligible services types are listed in the box, and any cost not listed is ineligible. Services must be offered to residents of PSH for the full period of their residence. Services may be provided to formerly homeless individuals for up to six months after their exit from homelessness. Eligible costs include the cost of providing services, the salary and benefits of staff providing services, and materials and supplies used in providing services.

- **Operating costs** are eligible under the PH, TH, and HMIS program components. Funds may be used to pay the day-to-day operating costs in a single structure or individual housing units, including maintenance (such as scheduled replacement of major systems), repair, building security (when CoC Program funds pay for more than 50 percent of the facility by unit or area), electricity, gas, water, furniture, equipment, property insurance, and taxes. These costs may not be combined with rental assistance costs within the same structure.

Eligible Types of Services
. Annual assessment of service needs
· Assistance with moving costs
· Case management
· Child care operations or vouchers
· Education services
· Employment assistance and job training
· Food (meals or groceries)
· Housing search and counseling
· Legal services
· Life skills training
· Outpatient mental health services
· Outpatient health services
· Outreach services
· Outpatient substance abuse treatment
· Transportation
· Utility deposits
. Facilitating/coordinating activities for compliance with emergency transfer plan
. Monitoring compliance with VAWA confidentiality protections

Project Administration   No more than 10% of each award may be used for project administration costs, including expenses related to the overall administration of the grant, such as management, coordination, monitoring, and evaluation activities and environmental review.

Cost Sharing or Matching

This program requires cost sharing or matching. The subrecipient must match all grant funds with no less than **25%** of funds or in-kind contributions from other sources. Cash match must be used for the costs of activities eligible under the CoC Builds program competition.

The subrecipient may use funds from any source, including any other federal sources (excluding CoC program funds), as well as State, local, and private sources, provided that funds from the source are not statutorily prohibited to be used as a match.

The subrecipient may use the value of any real property, equipment, goods, or services contributed to the project as match, provided that if the subrecipient had to pay for them with grant funds, the costs would have been eligible under the CoC Builds program competition.

Before grant execution, services to be provided by a third party must be documented by a memorandum of understanding (MOU) between the subrecipient and the third party that will provide the services. Services provided by individuals must be valued at rates consistent with those ordinarily paid for similar work in the subrecipient's organization. If the subrecipient does not have employees performing similar work, the rates must be consistent with those ordinarily paid by other employers for similar work in the same labor market. The MOU must establish the unconditional commitment, except for selection to receive a grant, by the third party to provide the services, the specific service to be provided, the profession of the persons providing the service, and the hourly cost of the service to be provided.

Additional CoC- Specific Requirements

- **Coordinated Entry** – The CoC program interim rules require use of the CoC's CES process.
- **SAM Registration Requirement** – Applicants must be registered with https://www.sam.gov/SAM before submitting their application. In addition, Applicants must maintain an active SAM registration with current information while they have an active Federal award or an application or plan under consideration by HUD.
- **UEI Number Requirement** – Applicants must provide a valid UEI number, registered and active at https://www.sam.gov/SAM in the application.
- **Non-Discrimination, Fair housing, and Equal Opportunity** – Subrecipients must comply with regulations in these areas as described in 24 CFR 578.93 and 24 CFR 5.105 and the Fair Housing Act.
- **Housing First** – A Housing First approach is an approach to quickly and successfully connect individuals and families experiencing homelessness to permanent housing without preconditions and barriers to entry, such as sobriety, treatment or service participation requirements. Supportive services are offered to maximize housing stability and prevent returns to homelessness as opposed to addressing predetermined treatment goals prior to permanent housing entry.
- **Compliance with Violence Against Women Act (VAWA) Rule** – All permanent and transitional housing for which CoC program funds are used for acquisition, rehabilitation, new construction, leasing, rental assistance, or operating costs must implement the requirements of VAWA for the protection of victims of domestic violence, dating violence, sexual assault, or stalking.
- **FMRs** – HUD is required to adjust awards for leasing, operating, and rental assistance line items based on changes to the FMR. Funds awarded for rental assistance will be adjusted in all new projects and renewal projects requesting the FMR will be adjusted by applying the FMR in effect at the time of application submission to HUD.
- **Affirmative Marketing and Outreach** - The CoC program interim rule at 24 CFR 578.93(c) requires recipients of CoC Program funds to affirmatively market their housing and supportive services to eligible persons regardless of race, color, national origin, religion, sex, age, familial status, or disability who are least likely to apply in the absence of special outreach, and maintain records of those marketing activities. Housing assisted by HUD and made available through the CoC must also be made available to individuals and families without regard to actual or perceived sexual orientation, gender identity, or marital status in accordance with 24 CFR 5.105 (a)(2).
- **Section 3 (the Housing and Urban Development Act of 1968 (12 U.S.C. 1701u)** – For construction or rehabilitation projects, applicants are required to provide employment and training opportunities for low- and very low-income persons, as well as contracting and other

economic opportunities for businesses that provide economic opportunities to low- and very low-income persons.

- **Uniform Guidance 2 CFR Part 200** – Applicants will be required to carry out all activities in accordance with federal laws, regulations, and guidance governing federal grants, including the Office of Management and Budget Uniform Guidance 2 CFR Part 200.
- **Leveraging Housing Resources** – Using housing subsidies or subsidized housing units not funded through the CoC Program (examples include Housing Choice Vouchers (HCV), HOME-ARP, HOPWA) to support new permanent housing projects.

How HUD Will Rate and Select Projects Submitted by CoCs

The HUD application is based on 100 points and has a minimum score threshold of 60 points. Narrative responses the applicant will submit cover the following rating factors and include a maximum number of pages per response. See the CoC Builds NOFO section V.A. for further details.

Rating Factor	Maximum Number of Pages	Maximum Points
Development Experience and Leveraging	5	24
Managing Homeless Projects	4	12
Implementation Schedule	2	12
Property Maintenance	2	5
Unmet Housing Need	1	7
Management of Rental Housing	2	10
Coordinated Entry	2	3
Coordination with Housing Providers, Healthcare Organizations, and Social Service Providers	2	10
Experience Promoting Racial Equity	4	8
Community Integration for Persons with Disabilities	2	7
Section 3 Requirement	1	2
Total	**27**	**100**
Environmental Justice Preference Points (Voluntary Response)	Not specified	2

Recap of Key Program Requirements and Parameters

- Only **one** project in Santa Cruz County can be selected.
- The maximum award for one project in Santa Cruz County is **$5 million**.
- Grant funds **must** be used for one-time:
    1. Acquisition
    2. Rehabilitation, and/or
    3. New Construction.
- Up to **20%** of the award (up to **$1 million**) **may** be used for:

1. PBRA
2. Supportive Services and/or
3. Operations.
- Up to **10%** of the award (up to **$500,000**) **may** be used for:
    1. Project Administration.
- Must be fully dedicated (100%) to serving **individuals or families experiencing homelessness in which the household includes adult or child with a disability.**
- Must use a **Housing First** approach. Housing First is a model of housing assistance that is offered without preconditions (such as sobriety or a minimum income threshold). Service participation requirements are now allowed. Rapid placement and stabilization in permanent housing are primary goals.
- **Services must be offered** based on residents needs.
- A **tenant lease** is required, must be for at least **one year**, must be renewable, and terminable only for cause.
- Grant terms may be **two, three, four, or five years** (should select the grant term based on the type of capital costs are submitting and the realistic time frame for completion).
- Projects selected for conditional award must be able to:
    1. Provide proof of **site control** prior to execution of the grant agreement; and
    2. Execute the grant agreement with HUD no later than September 1, 2025.
- Projects selected for conditional award must:
    1. Have a completed **environmental review** before awarded funds can be drawn for project activities; and
    2. Recipients of funds for rehabilitation or new construction must meet the **timeliness standards** outlined in 24 CFR 578.85 summarized as follows:
        a. Construction activities must begin within **9 months** of the later of signing of the grant agreement or of signing an addendum to the grant agreement authorizing use of grant funds for the project Construction activities must be completed within **24 months** of signing the grant agreement
        b. Activities that cannot begin until after construction activities are completed must begin within **3 months** of the date that construction activities are completed.
- HUD is providing scoring incentives for projects that can demonstrate **coordination with housing providers, healthcare organizations, and social service providers** to provide PSH.
- **Adaptive Reuse**. Where possible, consider existing vacant structures that were initially designed for use other than housing (e.g., used as office space) if requesting funds for rehabilitation or acquisition where the structure can be cost-effectively restructured to create new PH-PSH units for individuals and families experiencing homelessness
- HUD will adjust awards for operating and PBRA based on **changes to the FMR**
- Non-capital costs funds (PBRA, supportive services, and operations) awarded under this NOFO **may be eligible for renewal** in the CoC program competition.

HUD Priority Considerations for Project Design

- Leveraging funds provided for construction, acquisition, or rehabilitation of new PSH units
- Converting hotels or motels from their original use to PSH may be more cost-effective
- Using properties made available through the Title V Process.

OVERVIEW OF THE LOCAL PROJECT SELECTION PROCESS

HUD is only accepting applications submitted on behalf of the applicant by the CoC Collaborative Applicant (H4H Division). HUD also requires that CoCs implement a thorough review and oversight process at the local level to determine which application, if more than one is received, will be submitted to HUD under this NOFO. CoCs must closely review the information to ensure:
- The information provided in the application and proposed activities are eligible
- The application narratives are fully responsive to the NOFO requirements
- All required attachments are included in the submission, including HUD-required forms and budget forms, ensuring all are accurately and fully completed.

Based upon the above, this is a two-step application process as follows detailed further below:
1. Santa Cruz County CoC solicits and evaluates local applications and selects one.
   This includes use of local scoring criteria and a local application form that are aligned with the above HUD rating criteria but are streamlined for purposes of the local selection process.
2. H4HP Division works closely with the selected applicant to submit the application to HUD.

HUD is NOT using e-snaps for CoC Builds applications. Applications are required to be submitted through the **grants.gov online** portal. The complete CoC Builds application packet and portal can be directly accessed at: https://www.grants.gov/search-results-detail/355516. Applicants using grant.gov must have a valid **federal Unique ID** number and up-to-date federal **System for Award Management (SAM)** registration.

Basic Local Project Selection Process Steps

The local scoring and selection process for CoC Builds funding is being integrated for efficiency with the process for CoC/Youth Homelessness Demonstration Program (YHDP) funding, as follows:
- H4H Division staff issue an internal (Santa Cruz County) notice of funding with an application timeline specifying key requirements, scoring criteria, dates, and deadlines.
- CoC Consultant holds an Applicant Orientation Session(s) to brief all prospective applicants about the requirements and process and to make sure every applicant has the necessary information application-related materials to apply.
- CoC Consultant furnishes on-going technical assistance to all applicants via e-mail regarding application requirements.
- H4H Division requires the submission of a local project proposal using an H4HP-created application form with required attachments for scoring and project recommendation by a non-conflicted Funding Review Committee appointed by the H4HP Policy Board.
- The Funding Review Committee hears applicant presentations before making a recommendation.
- H4H staff confirm project viability with the local jurisdiction where the project is located.
- The H4HP Policy Board receives the Funding Review Committee's recommendation and makes the final project selection decision.
- H4H Division provides notice to applicants regarding project approval or rejection.
- Rejected applicants may appeal during an appeal period.
- H4H Division and CoC Consultant work with the selected applicant to complete the HUD project application, including all required narratives, charts, budgets, and attachments.
- H4H Division and CoC Consultant submit the final project application to HUD in www.grants.gov.

Local Deadlines and Proposal Requirements

Applicants are responsible for meeting the following application deadlines:
- **September 27, 2024, 5 pm** – deadline for submitting the local CoC Builds application
- **November 8, 2024, 5 pm** - deadline for submitting a complete draft of the HUD CoC Builds application
- **November 15, 2024, 5 pm** - deadline for submitting the final, complete HUD CoC Builds application to H4H Division staff (including all changes requested by H4H Division staff).

All of the above must be submitted via email to sheryl.norteye@santacruzcountyca.gov and tonygardnerconsulting@yahoo.com.

To participate in the local competition, applicants must use the local CoC Builds application form available on the H4HP website, Funding Opportunities section at: https://housingforhealthpartnership.org/ForProviders/FundingOpportunities.aspx

To prepare the HUD application, the selected applicant must then use the CoC Builds application packet and portal that can be directly accessed at: https://www.grants.gov/search-results-detail/355516.

Please see the attached Combined Process Timeline and Local Proposal Instructions/Checklist for further information about internal dates, deadlines, and application requirements.

Local Review and Scoring

In reviewing and scoring local project proposals, the Funding Review Committee will use a CoC Builds project objective scoring tool that generally aligns with and covers HUD's rating factors listed above. HUD recommends we use their rating factors to help ensure we identify the project that best meets HUD's CoC Builds program goals and requirements. In addition, H4H Division staff will confirm project viability with the local jurisdiction where the project is located.

Our CoC is encouraging applicants to apply for the maximum $5 million and to use the maximum amount allowable (20% of the award total) for PBRA (and for supportive services and operations), since these costs may be renewable annually and therefore will add to our CoC's annual base of funding. Projects will receive points to the extent they can demonstrate they will use up to 20% of the funds, especially for critically needed rental assistance, but also for important supportive and operational costs.

Please see the attached CoC Builds Project Scoring Tool for further details.

On-Call Technical Assistance for Applicants

If you need on-call technical assistance please don't hesitate to contact the H4HP CoC Consultant at tonygardnerconsulting@yahoo.com.

Resource Information

1. HUD CoC Builds competition page:
   https://www.hud.gov/program_offices/comm_planning/coc/cocbuilds.
2. CoC Builds application packet and portal: https://www.grants.gov/search-results-detail/355516.
3. System for Award Management (SAM): https://www.sam.gov/SAM
4. Miscellaneous HUD Websites General site: www.hud.gov
5. General site: www.hudexchange.info
6. Training and Resources: www.hudexchange.info/homelessness-assistance/
7. Subscribe to HUD Listserv: www.hudexchange.info/mailinglist
8. Ask A Question (AAQ) Portal: https://www.hudexchange.info/program-support/my-question/
9. Santa Cruz County H4HP webpage:
   https://housingforhealthpartnership.org/About/HousingforaHealthySantaCruzCounty.aspx

Separate Attachments (also can be found on the H4HP website, under Funding Opportunities):

1. Local Combined CoC/YHDP and CoC Builds Process Timeline
2. Local CoC Builds Project Scoring Tool
3. Local CoC Builds Project Application/Evaluation Form
4. Local CoC Builds Proposal Instructions and Checklist.